

New Media Symposium

Pratt Institute, April 25, 2009 Tech and Reference a Feminist Perspective <u>http://jenna.openflows.com/talks/pratt/newmedia</u>

> Jenna Freedman Coordinator of <u>Reference Services</u> and <u>Zine Librarian</u>, Barnard College <u>Radical Reference</u> volunteer

context

- Library job
- Tech skills
- Age
- Relation to "old" media
- Library priority
- Service population
- Politics



practice

Tools I use

- Microsoft Office (also OpenOffice.org, and Google docs—cloud computing!)
- IM (Pidgin/Gaim, Meebo)
- Blogs (<u>BarnardRefDesk</u>, <u>Radical</u> <u>Reference</u>, <u>Lower East Side</u> <u>Librarian</u>, <u>Zine Libraries</u>): Blogger, Drupal, WordPress
- Social Networks (Facebook, Flickr, <u>LiveJournal</u>, <u>MySpace</u>, <u>We Make</u> <u>Zines</u>)
- Delicious (not socially), RSS
- Firefox, with extensions (<u>LibX</u>, Gmail, Delicious, Fireshot, <u>Copy</u> <u>Plain Text</u>, Google Gears)
- Jing (new to this)

Tools I don't use

- Linked In (despite having an account)
- Twitter (creating an account for the library imminently, though)
- ALA Connect
- Less interested in A/V utilities like YouTube
- Do not yet own an mp3 player
- Web enabled telephone
- PDA
- Skype

theory

Reference is a feminist issue

- Tech über alles
- Privilege
- The tyranny of the people who control the tools



conclusion

- Resist tyranny
- Privilege service
- Right tool for the job

Contact me

- IM (most services): BarnardLibJenna
- Email <u>http://jenna.openflow</u> <u>s.com/contact</u>



articles, blog posts, and images credits

- Confused thoughts on gender, libraries and tech by Meredith Farkas <u>http://meredith.wolfwater.com/wordpress/2006</u>/08/27/on-gender-in-library-tech
- I Can Has Cheezburger <u>http://icanhascheezburger.com</u>
- Inside the Library Gender Gap by Stephanie Maatta <u>http://www.libraryjournal.com/article/CA6604</u> <u>387.html</u>
- LJ Series "New Roles": The Women Who Drive Library Technology by Eva Miller <u>http://www.libraryjournal.com/article/CA6435</u> 535.html
- Lolbrarians <u>http://community.livejournal.com/lolbrarians</u>
- Lower East Side Librarian 2007
 http://jenna.openflows.com/leslzinecover/2007
- My shoes. Walk in them. By Dorothea Salo <u>http://cavlec.yarinareth.net/2007/12/19/my-</u> <u>shoes-walk-in-them</u>
- Pafko at the Wall review
 <u>http://jenna.openflows.com/reviews/delillo/paf</u>
 <u>koatthewall</u>
- The Research Library in the 21st Century <u>http://www.lib.utexas.edu/symposium</u>

